



How to use the statement / certificate / mark

SWE (Sustainable We Co., Ltd.)

*Your Part to
Sustainability*

PROMOTE YOUR CERTIFICATION

Tell the world about your greatest achievement!

Congratulations! Only the very best organizations are certified by Sustainable We Co., Ltd. We are experts in the certification and verification business with a wide range of experience.

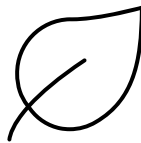
Our certification mark will enhance your brand's trustability and sustainability, adding quality and value.

The certification mark, for example...

Quality (ISO 9001)



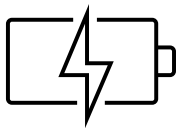
Environmental (ISO14001)



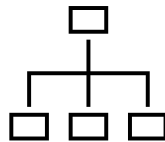
OHS (ISO45001)



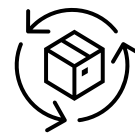
Energy (ISO50001)



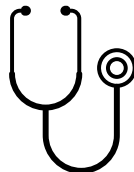
CFO (ISO14064-1)



CFP (ISO14067)



Specific standards (ISO14365)



HOW TO USE THE STATEMENT / CERTIFICATE / MARK

SWE Rules for Use of Statement, Certificate, and Mark

1. General

- The Statement, Certificate, and Certification Mark (“the Mark”) are the property of SWE.
- Clients are granted the right to use them only while their certification/verification is valid and within the certified scope.

2. Permitted Use

- Use only in the exact form issued by SWE, without modification.
- The Statement and Certificate must always be presented together in external communications to ensure clarity and prevent misrepresentation.
- The Mark may be used on communication media such as stationery, websites, brochures, and promotional materials, provided it is clearly linked to the certified scope.
- On websites, if the Mark is used, it must include a link to the SWE certified-client directory for verification.

3. Restrictions

Do not use the Statement, Certificate, or Mark:

- on products or packaging,
- on test reports, calibration certificates, or certificates of analysis,
- in a way that suggests certification of activities outside the certified scope,
- in any altered, partial, or outdated form.
- Do not register, copy, or imitate the Statement, Certificate, or Mark as a trademark.

- Do not authorize third parties to use them.

4. Suspension, Withdrawal, or Expiry

- Upon suspension, withdrawal, expiry, or cancellation of certification, the Client must immediately stop using the Statement, Certificate, and Mark in all forms.
- Any reference in communication media must be removed without delay.

5. Monitoring and Liability

- SWE may conduct checks at any time to ensure proper use of the Statement, Certificate, and Mark.
- All goodwill associated with their use benefits SWE.
- Use of the Statement, Certificate, or Mark does not reduce or remove the Client's legal responsibilities regarding its products, services, or operations.

***Incase Swe provide verification for scheme owner, client shall follow the scheme owner statement and mark use rule.

Where and when can you use the certification mark





A certified standard is a proven mark that your organization has passed a management system audit / verification / validation. It is not an assurance for a specific product or service.

Therefore, your organization must use the certification mark carefully. Do not use it in a way that is misleading or could be misunderstood as a product or service certification. Additionally, do not claim certification beyond the actual scope of what has been certified. Act with honesty, impartiality and transparency.

Sustainable We Co., Ltd. certification mark



Can promote according to the following

1. On brochure, website, and advertiser 
2. On organization's vehicle, building for advertising propose 
3. On packaging of certified product  With text under certification mark "Production controlled by the management system that certified by Sustainable We" or "CFO/CFP verification by Sustainable We"
4. On product or direct packaging of certified product 

DIGITAL COMMUNICATION

Specific digital communication required

Website

The certification mark applies only to the management system and the specific verification / validation report. Please ensure that the certification mark is used on your website solely to describe the certification within its defined scope.

*size of certification mark recommended width 200 px for desktop version

Social media

When communicating on social media, you should be clear to avoid misunderstandings. For instance, when announcing that your organization has been certified by "Sustainable WE" you need to be specific. Using precise wording, such as, "Our organization is now certified in ISO 9001:2015 by SWE." will prevent any confusion.

PROMOTE SUPPORT FROM SWE

If you are interested in promoting your success, we can help you with the following:

- Arranging a joint signing ceremony for the official certificate.
- Sharing the experience of your successful implementation at a 'Sustainable We' seminar.
- Creating a case study or video to promote through our social media channels.

The requirements, regulations, and conditions of the accreditation body and the certified standard shall take precedence over all information in this document. The certification body, Sustainable WE, grants you the right to use the certification mark.

If your certification is withdrawn or terminated, you must immediately cease using the management system certification mark in all advertising materials and discontinue all references to Sustainable WE. The correct use of the management system certification mark is a contractual obligation and may be checked during audits, verifications, and validations.